

EP NTZ Micro Filtration, LLC

NEWS RELEASE

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BYPASS FILTERS – IN COLOR!

EP NTZ Micro Filtration's ATF-09
Bypass Filters Add Color To
Engine & Transmission Filtration

LAS VEGAS, Nov. 2, 2004 – Colors have arrived in the world of engine and transmission filtration, thanks to EP NTZ Micro Filtration. The company has introduced a line of bypass micro filters in a range of vibrant colors for auto and truck engine application, along with use on most automatic transmissions, continuously variable transmissions (CVTs), six speed and dual clutch transmissions.

EP NTZ's ATF-09 filter functions in a secondary circuit that combines bypass and micro filtration. It can have several positive effects on components, including reduced system contamination and longer fluid life that will yield environmental benefits, cleaner parts and increased performance and durability.

The ATF-09's attractive design is now featured in vibrant colors for aftermarket sale, according to Kirk Ciak, EP NTZ vice president of engineering. "In addition to being an attractive addition to the vehicle, the colors are very durable and will last as long as the filter."

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But Ciak said that the filter’s unique radially-wound depth-type element, which can capture the smallest contaminants, is the real star of the filter. “Our filter element is non-porous in design, which helps to channel the fluid,” he said. “The design results in a larger filtration surface area that captures – and holds – the smallest particles. It’s a much more effective approach than the traditional pleated filter elements.”

The filter is the first to be used in an OEM application – on the 2004 Ford E-250 and E-350 vans.

EP NTZ Micro Filtration is the North American leader in development and manufacturing of micro filtration technology for automotive OEM and aftermarket applications. Based in Inkster, Mich., the company conducts product development and precision machining and assembly from facilities in the U.S. and Mexico. For more information, visit www.epntz-filter.com.

NOTE: Visit the EP NTZ Micro Filtration exhibit at the Automotive Aftermarket Parts Expo (AAPEX), Nov. 2-5, 2004 at the Sands Convention Center, Las Vegas, at booth #8252. For high and low resolution photos, please visit <http://epntz-photo.yi.org/>